

Canadian Polar Data Workshop V

May 27-31, 2024, Halifax

Invitation to Sponsors and Exhibitors

The Canadian Consortium for Arctic Data Interoperability (CCADI), in cooperation with its partners, is pleased to announce the fifth Canadian Polar Data Workshop and to invite your support for furthering Canada's position as a global leader in sharing polar research data.

Since 2015, the Canadian Polar Data Workshop has been a forum for supporting and advancing polar data initiatives in Canada. Structured to reach specific outcomes, these workshops have helped to develop Canada's national polar data strategies and to further national objectives in the areas of data discovery, federated search, data interoperability, knowledge transfer, and Indigenous data sovereignty. The first four workshops resulted in significant progress toward Canada's leadership in global polar data initiatives, notably the summary reports, contributions to the Arctic Observing Summit, and the realization of the CCADI partnership.

The Canadian Polar Data Workshop V will be held May 27-31, 2024, in Halifax, Nova Scotia at Dalhousie University. The workshop will include plenary talks and presentations followed by working meetings and hackathons.

Your sponsorship of this event is an opportunity to further – or begin – your involvement in the future of polar data in Canada through contributing to the forum, supporting the inclusion of students and Indigenous peoples, building relationships with other members of the polar data community, and advancing recognition of your organization in this field.

Sponsorship Opportunities

	Narwhal \$25,000	Musk Ox \$10,000	Snowy Owl \$5,000
Logo on Website	X	X	X
Logo on Printed Promotional Materials	X	X	X
Mention in Promotional Emails	X		
Complimentary Registrations	3	2	1
Conference Booth	X	X	X
Logo Slides during Conference Breaks and Plenaries	X	X	
Verbal Thanks during Opening and Closing Sessions	X	X	

In addition to these opportunities, we are happy to help sponsors focus funds in specific areas. For example, sponsors may specify funds be used for student or Indigenous participation in the workshop. Other options may be to sponsor breaks (\$5k), meals (\$10k), or A/V costs to allow virtual participation (\$25k).

We look forward to having you join us at CPDW5!