
Overview of Proposed Stakeholder Surveys

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Survey Objectives



- To summarize current MIC assessment and management practices used in industry
- To assess barriers to knowledge and technology transfer in the oil & gas sector
- To assess how novel MIC and genomics tools can best be adopted and integrated into practice

The goal is to better understand and improve how new ideas/technologies can best be translated to industry for practical application!

Summarize MIC assessment/management practices



- To better understand how MIC assessment and management practices vary amongst end-users and their specific sub-sectors (e.g. offshore vs. onshore).
- Various topics for consideration:
 - **MIC detection/monitoring** (including sampling methods) – What are the challenges in detecting MIC? How could this be improved? Do you trust your data?
 - **MIC mitigation strategies** - Are the current methods effective? Are they optimal?
 - **MIC predictive methods** - Are predictive models being used as part of risk-based management and/or inspection processes?
 - **MIC failure investigations** – How do you know it's MIC?

Barriers to knowledge and technology transfer



- Investigate knowledge transfer of MIC Information:
 - **Between academia and industry** – is there a connection (both ways)?
 - **Genomics tools & methods** – does industry understand these new technologies?
- **Assess technology awareness and adoption in industry**
 - **How does industry learn about new ideas and products?**
 - **How do new technologies get adopted in the oil & gas sector? How long is the process?**
 - **Is the uptake company dependent? What are the barriers?**

Adoption strategies for novel tools/methods



- Map the MIC management value/supply chain
 - Where along the chain are key decisions being made?
 - Who makes those recommendations and/or decisions?
 - What is the relationship between end users/operators, service companies, suppliers, technology providers, etc?
- Identify new methods and tools for MIC detection and mitigation (what is currently available?)
- Identify specific strategies for adoption of new genomics based methods and tools by industry
 - How can a new be introduced to maximize its adoption technology? End user or supplier driven (or both)?
- Develop select case studies to highlight these strategies including cost/benefit analysis.

Survey Methodology



- A range of stakeholder groups (different perspectives):
 - End users/Operators
 - Service Companies/Suppliers
 - Consultants
 - Government/Regulators
 - Academia
- Various survey formats (each has pros and cons):
 - Questionnaires
 - Interviews
 - On-line surveys
- Surveys considered confidential; datasets to be aggregated

Survey Status



- A draft survey has been developed and beta-tested (further work required to tailor surveys to specific target audience and area of interest).
- Contact list and implementation plan being developed.
- Plan to roll-out in early 2018.
- Continuing to look for participants.



We Want You!

Contact Info



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**Thank you for
your attention!**